

Agenda







Motivation



Implementation



Going forward ...



Introduction

Randy Steenbergen

- Academic background in Civil Engineering and Applied Mathematics
- Quant team at Van Lanschot Kempen
- Responsible for the pricing library of Structured Products desk



Van Lanschot Kempen's Structured Products (SP) desk provides tailor made investment solutions

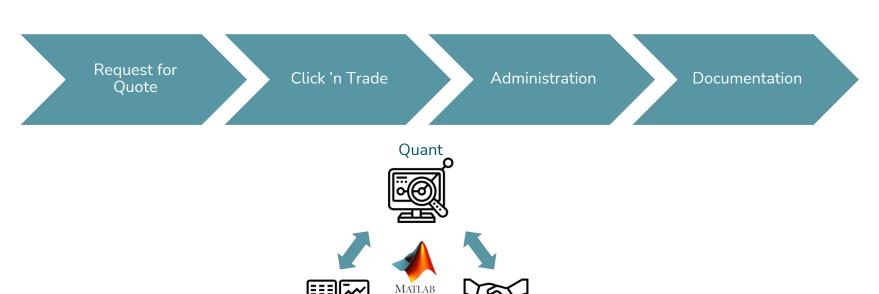
- Participate in stock market with a certain level of protection
- Can be tailored to the market view and risk-return profile of the client:
 - Minimum redemption
 - Leverage
 - Return in flat or moderately decreasing markets
 - Regular income
- Wide variety of product types:
 - Trigger Note
 - Digital Coupon Note
 - Memory Coupon Note
 - Capital Protected Note
 - Fixed Rate Note
 - ..







From quote to sealing the deal, MATLAB is very well represented in the SP product chain



Sales

Trading



Firstly, bankers or advisors will request a quote for a product on our website

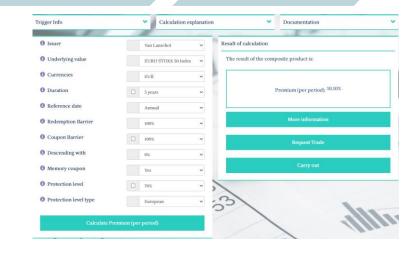
Request for Quote

Click 'n Trade

Administration

Documentation

- Website with available product types
- Bankers/Advisors fill in product details
- Calculate coupon
- Request a quote





Hereafter, approval must be granted by one of the Structured Product team members

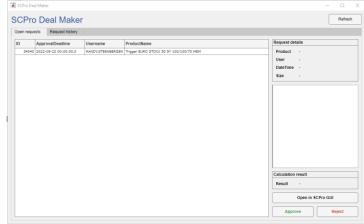
Request for Quote

Click 'n Trade

Administration

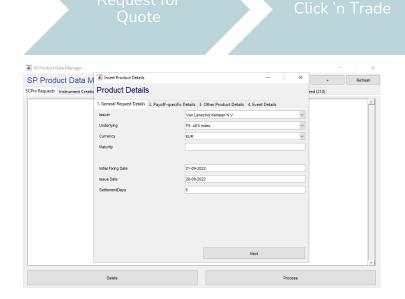
Documentation

- Structured Products desk (dis)approves
- Alert client
- Create deal in database





If approved, the note must be processed in the database for pricing and documentation



Administration

Documentation |

- Add product details
- EMT generation
- KID generation
- · Add product to website
- ...



Although documentation is required throughout the process, no integrated tool was available yet



Structured Products Desk - Issue Tool 2.0



- Excel VBA tool:
 - Final Terms
 - Term Sheet
 - Product Leaflet



The objective: create a future proof app that is integrated in the tooling of the current workflow

Request for Quote Click 'n Trade Administration Documentation

Objective:

- MATLAB GUI
- Integrate in the current infrastructure
- Easy to maintain
- Dynamic data model





Implementation

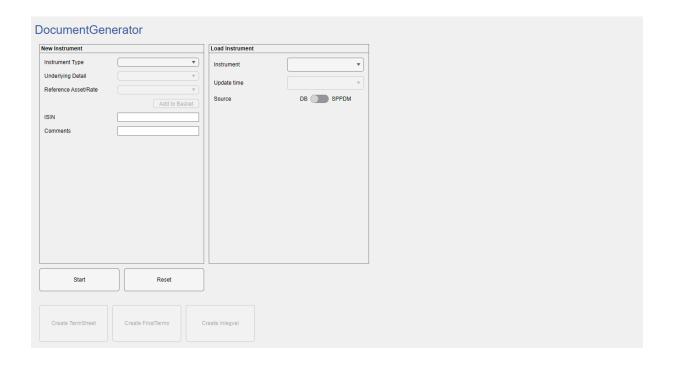






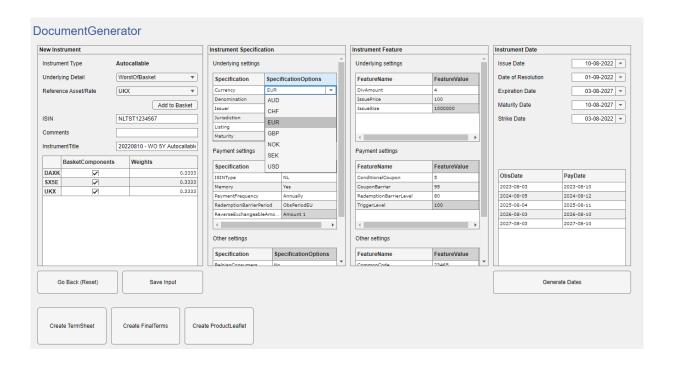


The app bundles the power of a dynamic data model and the capabilities of the Report Generator toolbox ...



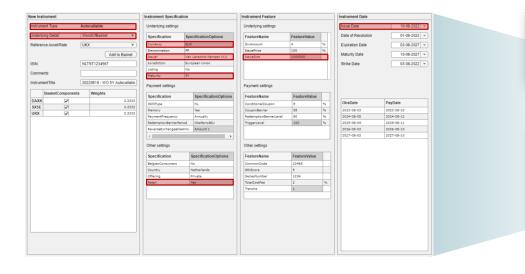


The app bundles the power of a dynamic data model and the capabilities of the Report Generator toolbox ...





... to translate user input into document details and Word templates ...







... that form a customized and product specific document



FINAL TERMS

MIFID II PRODUCT GOVERNANCE / RETAIL INVESTORS, PROFESSIONAL INVESTORS AND ECPS

— Solely for the purposes of the manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties, professional clients and retail clients, each as defined in Directive 2014/65/EU (as amended, "MiFID III"); and (ii) all channels for distribution of the Notes to retail clients are appropriate in a professional clients are appropriate; and (iii) the following channels for distribution of the Notes to retail clients are appropriate - investment advice, portfolio management and non-advised sales, subject to the distributor's suitability and appropriateness obligations under MiFID II, as applicable. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturer's target market assessment; nowever, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturer's target market assessment) and determining appropriate distribution channels, subject to the distributor's suitability and appropriateness obligations under MiFID II, as applicable.

10 August 2022

Van Lanschot Kempen N.V.

(incorporated in the Netherlands with its statutory seat in 's-Hertogenbosch)

Legal Entity Identifier (LEI): 724500D8WOYCL1BUCB80

Issue of EUR 1,000,000 5 Year Autocallable Index Basket Linked Notes due August 2027 under the EUR 2,000,000,000 Structured Note Programme for the issuance of Index and/or Equity Linked Notes

Series No. 1234 Tranche No. 1

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Regulation or supplement a prospectus pursuant to Article 23 of the Prospectus Regulation, in each case, in relation to such offer.

Neither the Issuer nor any Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

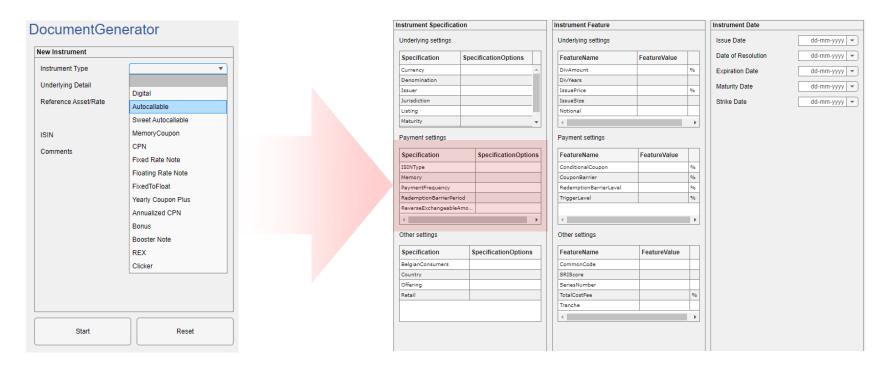


The data model is very flexible and dynamic, allowing us to limit the hardcoded exceptions

- The SQL data model:
 - Contains instrument characteristics
 - Stores user input
 - Maps user input to templates
 - Maps user input to hole content
- Its dynamic character allows for
 - Different types of instruments, and inputs corresponding to these
 - Adjustments to templates, documents and instruments types
 - New templates, documents and instrument types
 - Adjustments to mappings

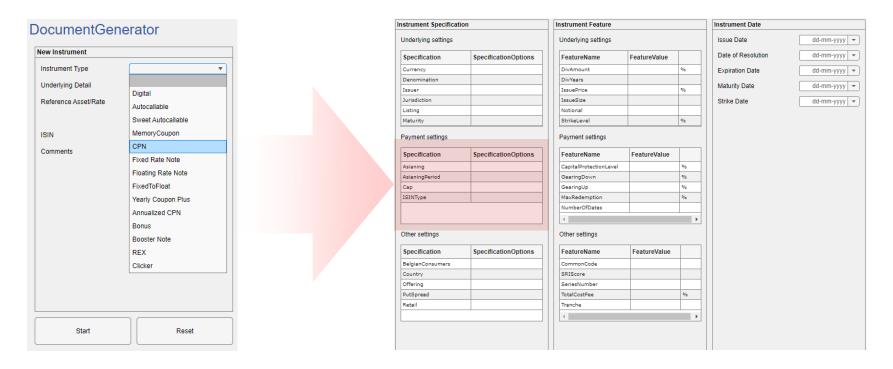


For each instrument type, a different set of parameters is loaded in the tables



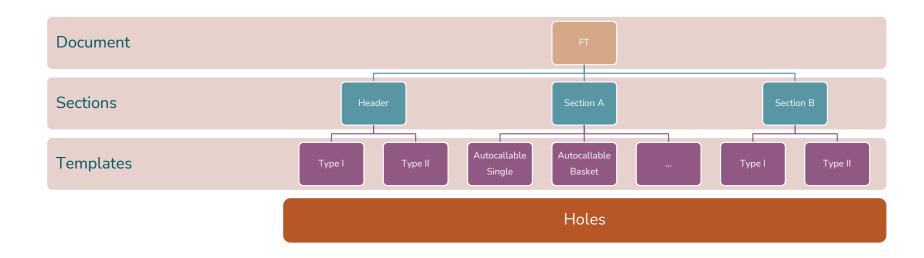


For each instrument type, a different set of parameters is loaded in the tables





Each document consists of several sections, containing standard text and editable holes





All user input is translated to a unique template for each section and unique content for each hole

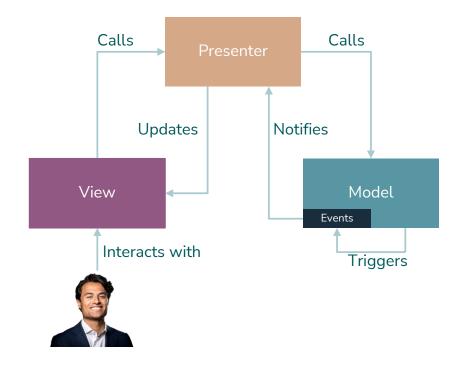
- Hole content based on user input
- Database contains mapping from input combinations to unique content for each hole

HoleTitle	Characteristic	User input	Content
IssuerProgramHole	InstrumentType	Autocallable	Van Lanschot Kempen N.V. € 2.000.000.000,- Structured Note Programme
	lssuer	Van Lanschot Kempen	
IssueDate	Issue Date	10-08-2022	10 August 2022
IssueSize	Issue Size	1000000	1,000,000



The user interface is built according to the MVP pattern, using App Designer components

- An inhouse built generic package with:
 - Model.m
 - View.m
 - Presenter.m
- GUI Specific files:
 - DocumentGenerator.mlapp
 - DocumentGeneratorModel.m
 - DocumentGeneratorView.m
 - DocumentGeneratorPresenter.m





The DocumentGeneratorView is used to create the elements on the screen, and contains little to no logic

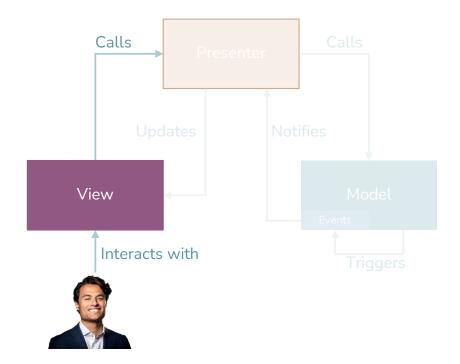
```
function initView(obj, app)

% Create figure stored in obj.Figure
fig = obj.createFigureFromApp(app);

% Create a grid layout stored in obj.MainGridLayout
mainGridLayout = obj.createGridLayout('Main', 3, 1, ...
{30, '1x', 100}, {'1x'}, fig);

% Create a grid layout stored in obj.DocumentButtonsGridLayout
buttonGridLayout = obj.createGridLayout('DocumentButtons', 1, 7, ...
{}, {150, 150, 150, 150, 150, '1x', 150}, mainGridLayout, 3, 1);

% Create a button stored in obj.Buttons.FinalTerms in DocumentButtons
obj.createButton('FinalTerms', 'Create FinalTerms', ...
buttonGridLayout, 1, 2);
end
```





The Presenter class is the mediator between the View and the Model, handling all user interactions

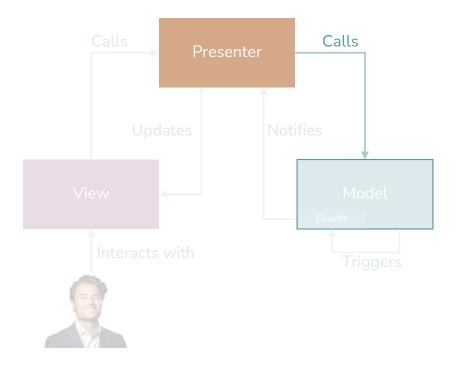
```
function clickButtonFinalTerms(obj, ~, ~)

% Create a progress bar
dlg = obj.View.createIndeterminateProgressBar();

% Save inputs and create Final Terms document
try
        obj.clickButtonSaveInput();
        obj.Model.createFinalTerms();

catch ME
        dlg.close();
        obj.View.showErrorDialog(ME.message)
end

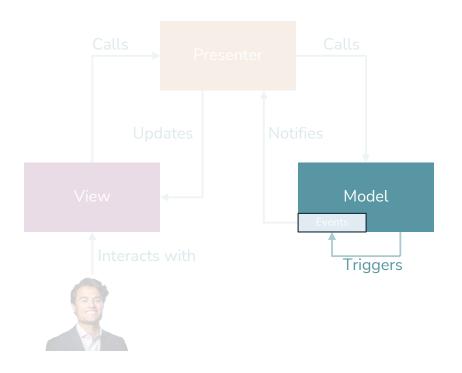
dlg.close();
end
```





The Model class holds all data that determines the state of the app, and it processes the user input

```
function createFinalTerms(obi)
   obj.Logger.log('Creating FinalTerms.')
   % Gather all data (templates and hole input etc.)
   gsc = GetSettingsAndContent(instrId, obj.UpdateTime, ...
        'FinalTerms', obj.InstrumentType);
   outputPath = sprintf('%s FT - %s', obj.OutputPath, ...
        obi.InstrumentTitle):
    % Call the FinalTerms class and create the Document
       finalTerms = FinalTerms.FinalTermsGenerator(gsc.SectionInfo, ...
           gsc.HoleData, gsc.SettingsTable, outputPath);
        finalTerms.initDocumentHoles:
        finalTerms.createDocument:
    catch ME
        error('Failed to creat FinalTerms: %s', ME.message)
    end
   notify(obj, 'CreateDocumentSuccess')
   obj.Logger.log('Successfully created FinalTerms and stored in %s', ...
        outputPath)
end
```

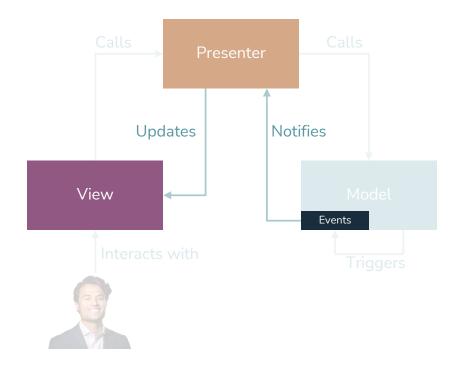




After the Model has emitted an event, the Presenter updates the View

```
function handleCreateDocumentSuccess(obj, ~, ~)

obj.View.showSuccessDialog(sprintf(['Successfully created ' ...
        'document. Document will appear as a pop-up and is stored' ...
        ' in %s'], obj.Model.OutputPath))
end
```



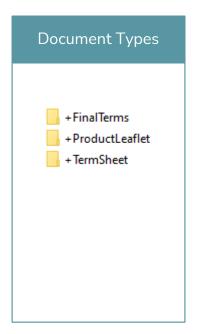


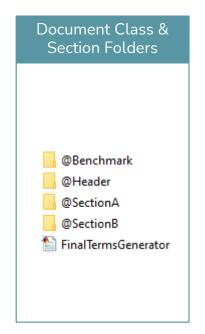
Our Document Generator is a fully customized report building tool, leveraging the capabilities of the toolbox

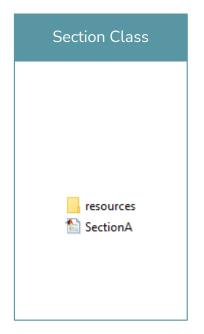
- We use the Report Generator toolbox to generate a Word file
- This part is implemented as an, object-oriented, modular tool, consisting of three main categories:
 - Processors: retrieve and process inputs
 - Templates: classes representing the documents and sections
 - Generators: classes to fill and generate documents

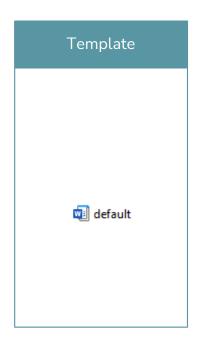


The structure of the folders containing the template files, reflects the documents' hierarchical structure











With the help of the Report API, the Document Class and children are stored in a similar way

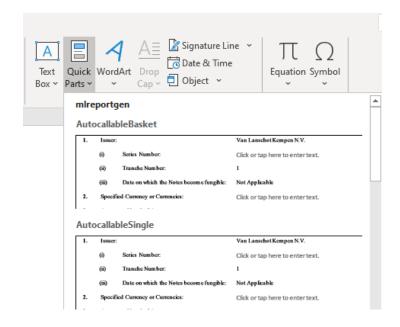
- This folder structure is easily created using a single command:
 - customizeReporter(+FinalTerms/@SectionA)

```
classdef SectionA < mlreportgen.report.Reporter
    properties
    end
        function obi = SectionA(varargin)
           obj = obj@mlreportgen.report.Reporter(varargin{:});
        end
   methods (Hidden)
       function templatePath = getDefaultTemplatePath(~, rpt)
           path = FinalTerms.Section.getClassFolder();
           templatePath = ...
               mlreportgen.report.ReportForm.getFormTemplatePath(...
               path, rpt.Type):
        end
   methods (Static)
        function path = getClassFolder()
            [path] = fileparts(mfilename('fullpath'));
        function createTemplate(templatePath, type)
           path = FinalTerms.Section.getClassFolder();
           mlreportgen.report.ReportForm.createFormTemplate(...
               templatePath, type, path);
        function customizeReporter(toClasspath)
           mlreportgen.report.ReportForm.customizeClass(...
               toClasspath, "FinalTerms.Section");
        end
end
```



In order to fully utilize the toolbox's capabilities, some adjustments must be made

- This folder structure is easily created using a single command:
 - customizeReporter(+FinalTerms/@SectionA)
- Some manual adjustments must be made:
 - Adding the templates to the default file





In order to fully utilize the toolbox's capabilities, some adjustments must be made

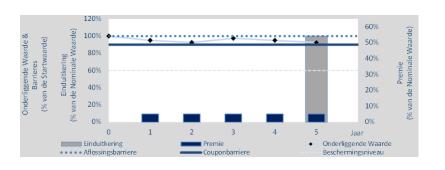
- This folder structure is easily created using a single command:
 - customizeReporter(+FinalTerms/@SectionA)
- Some manual adjustments must be made:
 - Adding the templates to the default file
 - Adding the holes in all the templates as property in the Section class
 - Replacing the super class of the @SectionA with DocumentFiller



By filling all holes in a single file, we keep a clear overview and things are easy to maintain

- The DocumentFiller is the file dedicated to assigning data to the templates' holes
- Holes can be of all types:
 - Text
 - Date
 - Image
 - Table
 - Graph





Conditional Coupon Observation		
25 August 2023		
26 August 2024		
25 August 2025		
25 August 2026		
25 August 2027		



Document Classes contain the Sections as properties, and let the DocumentCreator do the thinking

- Each Document Class has a property for every Section in that Document Type
- The Document Classes, like the Section Classes, are kept as brief as possible, containing:
 - Document specific checks:
 - Are all sections passed on by the Processors
 - Document specific exceptions:
 - Preprocessing templates

```
classdef FinalTermsGenerator < DocumentCreator

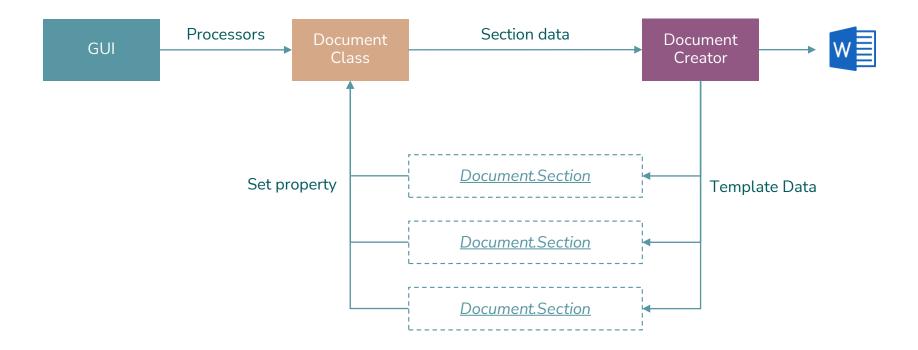
properties

    Benchmark
    Header
    SectionA
    SectionB

end</pre>
```



The DocumentCreator calls the sections, postprocesses them, and creates the document





Conclusion: the Document Generator satisfies our main criteria

- To conclude, we have achieved our objective with a tool that is:
 - Integrated in the current infrastructure
 - Easy to maintain
 - Dynamic data model







Currently, we are rebranding our documents; the Document Generator's flexibility simplifies this process

- Our company is rebranding all its documents
- The Document Generator proves its value, as there are only two steps involved:
 - New templates containing the same information in a new format
 - Add templates to the resources in the section folders
- The whole process does not involve any adjustments to the MATLAB code or database



Questions?

